

**96.9 WSIG/Rebel 95.5 KEY WEST RESORT SWEEPSTAKES  
RULES**

1. **NO PURCHASE NECESSARY.** A purchase will not increase your chances of winning. Open only to legal residents of Virginia who are at least 21 years old at time of entry. All U.S. federal, state, local and municipal laws apply.

2. **GRAND PRIZES (1):**

Round-trip airfare for two

Lunch for 2 to Finnegan's Wake

Breakfast for 2 to Harpoon Harry's

\$100 gift cert to Santiago's Bodega

3 nights at the Doubletree Grand Key Resort

Fury Water Adventures "Ultimate Adventure" for two

Total Approximate Retail Value of Grand Prize \$2,000.

3. **QUALIFIERS (50):** Each "Qualifier" will receive an invitation to the final drawing party to take place at Harrisonburg Ford on 03/18/10. Final invitation details will be sent out upon confirmation of qualifying. Each "Qualifier" will have an equal chance of winning the "Grand Prize" at the Drawing Party on 3/18/10. A qualifying chance has no retail value. Odds of being a "Qualifier" or winning the "Grand Prize" will vary according to the total number of entries at the drawing times.

4. **HOW TO ENTER:** To enter, fill out the attached entry form or legibly hand-print the following on a 3"x5" card: "Harrisonburg Auto Mall Key West Resort Sweepstakes" and your full name, address, ZIP code, daytime phone number, birth date, and e-mail address (used for notification purposes only); then mail it, with first class postage affixed in a hand-addressed envelope no larger than 5-1/8"x10-1/2 to "Harrisonburg Auto Mall Key West Resort Sweepstakes" P.O. Box 2460 Harrisonburg, VA 22801. Enter as many times as desired, but limit one entry per outer mail envelope.

Sweepstakes begins on or about 02/1/10. All entries must be received by 3/15/10. The sponsor is not responsible for damaged, lost, late, misdirected, undelivered, postage-due, incomplete, or illegible entries. Facsimile and mechanically reproduced entries will not be accepted. All entries submitted become the sole property of the sponsor and will not be returned. Winners who fail to claim their qualifying ticket or make contact with the station within 72 hours will have their qualifying entry forfeited.

**5. HOW TO WIN:** Qualifiers will be selected by two methods: On-Air announcement on Rebel 95.5, and 96.9 WSIG, and by random drawings at pre-announced station remotes.

6. Each qualifier must also be at least 21 years old at time of entry. The qualifiers must possess and provide proof of a valid U.S. identification to verify age. The prize is non transferable. No cash or prize substitutions, except the Sponsor reserves the right to substitute prize of comparable value. By participating and accepting a prize, winner releases and agrees to hold harmless WSIG/WBOP, their respective parent companies, distributors, affiliates and subsidiaries; the service agencies and independent contractors of any of the above organizations; and their respective directors, officers, employees, and agents, including advertising and promotional agencies, from any and all liability for any injuries including but not limited to, personal injury, bodily injury (including, without limitation, wrongful death), property damage, or loss of damage of any kind arising in whole or in part, directly or indirectly, from delivery/non-delivery, acceptance, possession, use, or misuse of the prize or from participation in this sweepstakes-related activity.

7. This sweepstakes is open to legal residents of VA who are at least 21 years old at time of entry. Void wherever prohibited by law. All federal, state, and local laws and regulations apply. Persons in any of the following categories are not eligible to

participate or win a prize: (a) persons who since January 1, 2009 were employees or agents of WSIG/WBOP, Harrisonburg Auto Mall, Augusta Co-op or their respective parent companies, distributors, affiliates of any of the following organizations: (a) individuals engaged in the development of the production or distribution of materials for, or the implementation of, this sweepstakes; and (b) employees of, persons in the immediate family of, or persons living in the same household as any person in any of the preceding categories.

8. For the names of the Grand Prize Winner, send a self-addressed, stamped envelope to “Key West Resort Sweepstakes” 639 North Main Street, Mt. Crawford, VA, 22841 All requests must be received by 04/15/10.